

BEAT THE HEAT

Deep Dives



ACROSS THE STATE

July 15, 2026

BEAT THE HEAT *on the Plateau*
Crossville, Tennessee

July 23, 2026

BEAT THE HEAT *in West Tennessee*
Memphis, Tennessee

July 30, 2026

BEAT THE HEAT *in the Scenic City*
Chattanooga, Tennessee

August 13, 2026

BEAT THE HEAT *in Middle Tennessee*
Murfreesboro, Tennessee

August 21, 2026

BEAT THE HEAT *in the Smoky Mountains*
Knoxville, Tennessee

TOOLS, TIPS & STRATEGIES FOR BETTER TURF.

- ✓ Irrigation & Water Management
- ✓ Weed Management
- ✓ Turfgrass Stress & Recovery
- ✓ Emerging Technologies
- ✓ Lunch
- ✓ Networking

REGISTER



\$95

per person

rgrubbs5@utk.edu

UT EXTENSION
INSTITUTE OF AGRICULTURE
THE UNIVERSITY OF TENNESSEE

BEAT THE HEAT



on the Plateau



July 15, 2026 | Crossville, Tennessee

AGENDA

- 8:30 AM** Registration & Check-In
- 9:00 AM** Welcome & Program Overview
- 9:15 AM** Water x Pest Management Deep Dive (pt 1): Water Management for Cultural Control
Dr. Becky Grubbs Bowling
- 10:15 AM** Water x Pest Management Deep Dive (pt 2): Water Quality for Effective Pest Control
Dr. Becky Grubbs Bowling
- 11:15 AM** Break
- 11:30 AM** Weed Management Deep Dive: Identifying Problem Weeds in Tennessee Turfgrass
Greg Breeden
- 12:30 PM** Complimentary Lunch
- 1:30 PM** Weed Management Deep Dive: Building a Seasonal Herbicide Program for Effective Weed Control
Greg Breeden
- 2:30 PM** Practical Turf Management on the Cumberland Plateau: A Walk-and-Talk Discussion of Regional Challenges and Solutions
Dr. Becky Bowling & Gregg Upchurch
- 3:30 PM** Questions, Discussion & Closing Remarks
- 3:45 PM** Adjourn

SPEAKERS



Dr. Becky Bowling

Turfgrass Extension Specialist
University of Tennessee



Greg Breeden

Extension Specialist - Turf Weed Sci & Mgmt
University of Tennessee



Gregg Upchurch

County Extension Agent
Cumberland County

REGISTRATION

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Registration Deadline: July 10, 2026

Contact: Dr. Becky Grubbs Bowling | rgrubbs5@utk.edu

BEAT THE HEAT

in West Tennessee

July 23, 2026 | Memphis, Tennessee

Lunch Sponsored by
 **SiteOne**
LANDSCAPE SUPPLY

AGENDA

- 8:30 AM** Registration & Check-In
- 9:00 AM** Welcome & Program Overview
- 9:15 AM** Turfgrass IPM in West Tennessee: Practical Strategies for Managing Weeds, Diseases, and Insects
Celeste Scott
- 10:15 AM** Weed Management Deep Dive: Recognizing Tennessee's Most Troublesome Weeds
Joe Seago
- 11:15 AM** Break
- 11:30 AM** Weed Management Deep Dive: Building a Seasonal Herbicide Program
Dr. Jay McCurdy
- 12:30 PM** Lunch provided by 
- 1:30 PM** Water x Pest Management Deep Dive: Water Management for Cultural Control
Dr. Becky Grubbs Bowling
- 2:30 PM** Water x Pest Management Deep Dive: Water Quality for Effective Pest Control
Dr. Becky Grubbs Bowling
- 3:30 PM** Questions, Discussion & Closing Remarks
- 3:45 PM** Adjourn

SPEAKERS



Celeste Scott

Extension Specialist
University of Tennessee



Joe Seago

UT Extension Agent
Shelby County



Dr. Jay McCurdy

Prof & Turf Extension Specialist
Mississippi State University



Dr. Becky Bowling

Asst. Prof & Turf Extension Specialist
University of Tennessee

REGISTRATION

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Registration Deadline: July 15, 2026

Contact: Dr. Becky Grubbs Bowling | rgrubbs5@utk.edu

UT EXTENSION
INSTITUTE OF AGRICULTURE
THE UNIVERSITY OF TENNESSEE

BEAT THE HEAT

in the Scenic City

July 30, 2026 | Chattanooga, Tennessee

Lunch Sponsored by



AGENDA

- 8:30 AM** Registration & Check-In
- 9:00 AM** Welcome & Program Overview
- 9:15 AM** Water x Pest Management Deep Dive (pt 1): Water Management for Cultural Control
Dr. Becky Grubbs Bowling
- 10:15 AM** Water x Pest Management Deep Dive (pt 2): Water Quality for Effective Pest Control
Dr. Becky Grubbs Bowling
- 11:15 AM** Break
- 11:30 AM** Considerations and Practical Management for Synthetic Turf
Taylor Williams
- 12:30 PM** Lunch
- 1:30 PM** Weed Management Deep Dive (pt 1): Identifying Problem Weeds in Tennessee Turfgrass
Dr. Ben Pritchard
- 2:30 PM** Weed Management Deep Dive (pt 2): Building a Seasonal Herbicide Program for Effective Weed Control
Dr. Ben Pritchard
- 3:30 PM** Questions, Discussion & Closing Remarks
- 3:45 PM** Adjourn

SPEAKERS



Dr. Becky Bowling

Asst. Prof & Turf Extension Specialist
University of Tennessee



Taylor Williams

Research Associate
University of Tennessee



Dr. Ben Pritchard

Asst. Prof & Turf Extension Specialist
University of Georgia

REGISTRATION

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Registration Deadline: July 23, 2026

Contact: Dr. Becky Grubbs Bowling | rgrubbs5@utk.edu



BEAT THE HEAT

in Middle Tennessee

August 13, 2026 | Murfreesboro, Tennessee

Lunch Sponsored by



AGENDA

- 8:30 AM** Registration & Check-In
- 9:00 AM** Welcome & Program Overview
- 9:15 AM** Water × Pest Management Deep Dive (pt 1): Water Management for Cultural Control
Dr. Becky Grubbs Bowling
- 10:15 AM** Water × Pest Management Deep Dive (pt 2): Water Quality for Effective Pest Control
Dr. Becky Grubbs Bowling
- 11:15 AM** Break
- 11:30 AM** Managing Expectations: The Realities of Tall Fescue in Tennessee
Panel Discussion
- 12:30 PM** Lunch
- 1:30 PM** Weed Management Deep Dive (pt 1): Identifying Problem Weeds in Tennessee Turfgrass
Mitchell Mote
- 2:30 PM** Weed Management Deep Dive (pt 2): Building a Seasonal Herbicide Program for Effective Weed Control
Greg Breeden
- 3:30 PM** Questions, Discussion & Closing Remarks
- 3:45 PM** Adjourn

SPEAKERS



Dr. Becky Bowling

Asst. Prof &
Turf Extension Specialist
University of Tennessee



Mitchell Mote

Extension Agent Emeritus
UT Extension - Rutherford Co



Greg Breeden

Extension Specialist
Turf Weed Sci & Mgmt
University of Tennessee

REGISTRATION

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Registration Deadline: August 6, 2026

Contact: Dr. Becky Grubbs Bowling | rgrubbs5@utk.edu



BEAT THE HEAT



in the Smoky Mountains

August 21, 2026 | Knoxville, Tennessee

Lunch Sponsored by



AGENDA

- 8:30 AM** Registration & Check-In
- 9:00 AM** Welcome & Program Overview
- 9:15 AM** Identifying and Managing East Tennessee Turf Diseases
Dr. Brandon Horvath
- 10:15 AM** Weed Management Deep Dive: Identifying Problem Weeds in Tennessee Turfgrass
Greg Breeden
- 11:15 AM** Break
- 11:30 AM** Weed Management Deep Dive: Building a Seasonal Herbicide Program for Effective Weed Control
Dr. Jim Brosnan
- 12:30 PM** Lunch
- 1:30 PM** Water x Pest Management Deep Dive: Water Management for Cultural Control
Dr. Becky Grubbs Bowling
- 2:30 PM** Water x Pest Management Deep Dive: Water Quality for Effective Pest Control
Dr. Becky Grubbs Bowling
- 3:30 PM** Questions, Discussion & Closing Remarks
- 3:45 PM** Adjourn

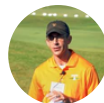
SPEAKERS



Dr. Brandon Horvath
Professor
Turfgrass Pathology
University of Tennessee



Greg Breeden
Extension Specialist
Turf Weed Sci & Mgmt
University of Tennessee



Dr. Jim Brosnan
Professor, Director
Turf Weed Sci & Mgmt
University of Tennessee



Dr. Becky Bowling
Asst. Prof &
Turf Extension Specialist
University of Tennessee

REGISTRATION

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Registration Deadline: August 14, 2026

Contact: Dr. Becky Grubbs Bowling | rgrubbs5@utk.edu

